

Subject: Fwd: News from Surfing Heritage Foundation
From: "cal-van@pacbell.net" <cal-van@pacbell.net>
Date: Thu, 14 Oct 2010 20:06:09 -0700
To: undisclosed-recipients::;

Hey, we don't have the same notoriety as Micki Dora, but still we have world-wide coverage. Time to hire an agent ?
Cowabunga !!!



----- Original Message -----

Subject: News from Surfing Heritage Foundation
Date: Thu, 14 Oct 2010 20:05:22 -0400 (EDT)
From: Surfing Heritage <barry@surfingheritage.org>
Reply-To: barry@surfingheritage.org
To: cal-van@pacbell.net



In The Lineup

Issue: 10B

October 2010

IN THIS ISSUE

[XM SurfMore Leashes with Memberships](#)

[New SHF Members](#)

[SHF Sponsor Spotlight](#)

[Updates via facebook](#)

[Happenings Around Town](#)

[Aloha Shirt Friday](#)

Dear Calvin,

Late south swells, offshore winds, and the water is still warm!

Due to popular demand, starting on October 23, our facility in San Clemente will be open on Saturdays from 10-4. The Longboard Collector Club will be meeting here on the 23rd and **Matt Warshaw** will be here to sign his new book, ***"The History of Surfing"*** from 10am-noon. Then Matt will make an appearance at our South Coast Plaza store from

Events in San Clemente

Events at South Coast

\$1,000,000 Home Raffle

Cooperfish Ebay Auction

SHF Visitors

Become a Member

For a limited time, members joining at the \$250 and above level will also receive their choice of either a **longboard** or **shortboard leash** from **XM SurfMore**, **in addition to all the other perks!**

[CLICK HERE TO JOIN TODAY](#)

2-4pm. We will also be selling some vintage Hawaiian shirts at both our locations, another reason for you to drop by!

Artist, **Eric Soderquist's** solo exhibit at our store at South Coast Plaza runs through November 1. We have some other events taking place there this month, please see the list below for all the details. On November 6, we will have the opening reception for **THE BIG GROUP SHOW**, details coming soon!

Just a reminder; with a \$250 membership or more, you will get your choice of either a short or a longboard leash from **XM SurfMore** (along with all the other great perks)!

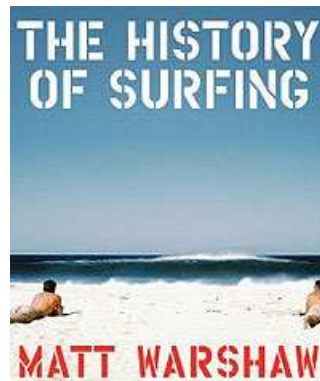
Aloha,
Barry Haun
Curator/Creative Director

Events at Surfing Heritage in San Clemente

Surfing Heritage in San Clemente will now be open on Saturdays starting October 23rd!



Longboard Collector Club Meeting and Book Signing with Matt Warshaw, author of "The History of Surfing" at SHF



Sat., Oct. 23, dawn to noonish
Matt will be here from 10AM-noon
(Matt will be at our store at South Coast Plaza from 2-4PM)

From dawn until the early afternoon. Surfing Heritage once again hosts this annual event, which is held in the parking lot of the facility. Around 9AM, the museum will open and you'll be able to see the collection of historic surfboards, etc. Matt will be here to sign copies of his book, we will have a limited number of them available for you to purchase. Plenty of street parking is available.



New SHF
Members in
Sep/Oct

Corporate Sponsors
Cooperfish Surfboards
Segerstrom Foundation

Sustaining Partner (\$2,000)
George Hawn Jr.

Friend Level Memberships (\$500)
Guilheim Rainfray



We will be bringing down a collection of vintage Hawaiian shirts from our South Coast Plaza store. They will be available for purchase on a first-come, first-serve basis. Be sure to get here early to take advantage of this special offer!

Events at the Surfing Heritage Museum & Gift Store



Eric Soderquist
"Channeling the Old"

Exhibit dates: Oct 9-Nov 2

Eric is the co-author of "The California Surf Project"
We are displaying a new series of his original paintings and sculpture pieces



Author Matt Warshaw



Artist Damian Fulton

On **Saturday, October 23**, author **Matt Warshaw** will be at the store

Family Level Memberships (\$100)

Kimberly Conklin
Jeff Erickson
Tom Keck Jr
Mimi Munro
Maria Pena
Cindy Rogers

Individual Level Memberships (\$50)

Brian Alper
Kelly Arnold
Jim Bald
Margaret Black
Alex Bockhorst
Gary Brauer
Joni Casimiro
James Cole
Elizabeth Connett
Esther Cordill
Chase Corum
Mark Danek
Ed Danoff
Scott Enyeart
Davin Estess
Deborah Fisher
Nancy Hagdon
John Hammer
Tom Hammer
Michael Holley
Darryl Homan
Sparky Hudson
Trica Hutchings
Toshihiro Imanishi
Rachel Jorgensen
David Koeler
James Koeler
Du Kim Long
Tiffany Mann
Timothy Mc Nulty
Jim Miller
Suzanne Moore
Ken Ota
Scott Pollack
Rod Rodgers
Bill Rosenblatt
Russell Rothner
Mika Shitara
Angel Sierra
Carl Tanner
Mark Thomas
Travis Trujillo
Edward Uliasz

Student/Senior Memberships (\$25)

Dave Tansey

from 2-4PM, to sign copies of his latest book, **"The History of Surfing"**. Artist **Damian Fulton** will also be there, giving a painting demonstration from noon until 6PM.

Coming November 6

THE BIG GROUP SHOW

Featuring the work of over 2 dozen artists, details coming soon!

Surfing Heritage Museum & Gift Store at South Coast Plaza West

Mon-Fri 10-9, Sat 10-8, Sun 11-6:30 · 714.800.1654
3333 Bear St., #303, Costa Mesa, CA 92626

SHF Partners with the Dana Point Ocean Institute

DRAWING CLOSSES ON OCTOBER 20!



We're Teaming up with the Dana Point Ocean Institute as a partner for their \$1,000,000 Home Raffle

Over 300 prizes will be awarded, including the Grand Prize of \$1,000,000 cash or a beautiful, ocean-view home in Laguna Beach, 3 cars, dream vacations, lots of cash, and shopping sprees. **For each ticket purchased, SHF will receive \$20 (please be sure to let them know you heard about it from SHF).** To purchase tickets call, fax, mail or visit the Ocean Institute.

[Click Here for Details](#)

The earlier you enter the more chances you have to win. For those who buy more than one ticket you'll qualify for a number of additional prizes including: your chance to win 3 Prius Hybrids or \$15,000, dream-vacations, South Coast Plaza shopping sprees and more.

Cooperfish Ebay October Auction

Andrew Vracin

Thank you for your Support!

For a complete list of Members [Click Here](#)

SHF Sponsor Spotlight



Cox Cable, Orange County

Thanks go out to Cox Cable for giving us a non-profit discount, enabling us to greatly speed up our Internet access. Yea!

[Click Here to visit their website](#)

Facebook Notices



To receive event notices and updates from SHF via Facebook

[Click Here](#)

Other Happenings

Please visit our Calendar page for a listing of surf-related local events. For easy viewing, select the **AGENDA tab** on the top right corner of the Calendar.

[In The Lineup](#)

Aloha Shirt Fridays



THE DEVICE - 9'6"X 23"X 3"
BLACK ON BLACK COLOR LAMINATION
DEEP MAROON RESIN NOSE STRIPE
CLASSIC DARK GREY RESIN PINSTRIPE TOP & BOTTOM

Bidding closes at 6PM on Sunday, October 17
20% from the sale of this board will be donated to Surfing Heritage

[CLICK HERE](#) TO BID

SHF Visitors



Left to right: Greg Linder, Jerry Groseclos, Cal Clack, Larry Jones, and Jay Killen. Photo: Linda Michael



We've decided to extend the offer through the rest of the year! Anyone wearing a Hawaiian print shirt, blouse or dress (the louder, the better), will get free admittance to our San Clemente Museum on Fridays.

EMAIL NEWSLETTER

[Join Our Mailing List!](#)



The mission of the Surfing Heritage Foundation is to preserve, present, and promote surfing's heritage for the appreciation and education of current and future generations.

[Forward email](#)

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